

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (currently amended): A consumable oral product comprising Erospicata oil, ~~an effective amount of menthol~~, a cooling agent and a heating agent, wherein the menthol comprises at least 0.02% by weight of the total consumable oral product, wherein the Erospicata oil comprises about 0.01% to about 5% by weight of the total consumable oral product, and wherein the heating agent is chosen from the group consisting of capsicum oleoresin, capsaicin, piperine, gingerol, shoagol, cinnamic aldehyde, ginger oleoresin, cinnamon oleoresin, and cassia oleoresin, black pepper oleoresin, pepper oleoresin and combinations thereof.

Claims 2-3 (canceled):

Claim 4 (previously presented): The consumable oral product of Claim 1 wherein the heating agent is present in an amount of from about 0.01% to about 2.0% by weight of the total consumable oral product.

Claims 5-6 (canceled):

Claim 7 (original): The consumable oral product of Claim 1 wherein the product is selected from the group consisting of chewing gum, dentifrice, confection, lozenge, mouthwash, mouth spray, and edible film.

Claim 8 (original): The consumable oral product of Claim 1 wherein the Erospicata oil is present as a flavoring agent.

Claim 9 (previously presented): The consumable oral product of Claim 8 wherein the flavoring agent comprises 0.05 to 5% by weight of the total consumable oral product.

Claim 10 (previously presented): The consumable oral product of Claim 8 wherein Erospicata oil comprises 5 to 70% by weight of the total flavoring agent.

Claim 11 (currently amended): A chewing gum product comprising Erospicata oil, ~~an effective amount of menthol~~, a cooling agent and a heating agent, wherein the menthol comprises at least 0.02% by weight of the total consumable oral product, wherein the Erospicata oil comprises about 0.01% to about 5% by weight of the total chewing gum product, and wherein the heating agent is chosen from the group consisting of capsicum oleoresin, capsaicin, piperine, gingerol, shoagol, cinnamic aldehyde, ginger oleoresin, cinnamon oleoresin, and cassia oleoresin, black pepper oleoresin, pepper oleoresin and combinations thereof.

Claims 12-13 (canceled):

Claim 14 (previously presented): The chewing gum product of Claim 11 wherein the cooling agent is present in an amount of from about 0.01% to about 2.0% by weight of the total chewing gum product.

Claims 15-17 (canceled):

Claim 18 (original): The chewing gum product of Claim 11 wherein the Erospicata oil is present as a flavoring agent.

Claim 19 (previously presented): The chewing gum product of Claim 18 wherein the flavoring agent comprises 0.05 to 5% by weight of the total chewing gum product.

Claim 20 (previously presented): The chewing gum product of Claim 18 wherein Erospicata oil comprises 5 to 70% by weight of the total flavoring agent.

Claim 21 (withdrawn): An edible film product comprising Erospicata oil and a cooling agent.

Claims 22-23 (canceled):

Claim 24 (withdrawn): The edible film of Claim 21 wherein the cooling agent is present in an amount of from about 0.01% to about 2.0% by weight.

Claim 25 (withdrawn): The edible film of Claim 21 comprising a heating agent.

Claim 26 (withdrawn): The edible film of Claim 21 wherein the Erospicata oil comprises approximately about 0.01% to about 5% by weight of the product.

Claim 27 (currently amended): A method of enhancing a flavor in an oral consumable product comprising the steps of adding to a consumable oral product Erospicata oil, ~~an effective amount of menthol~~, a heating agent and a cooling agent, wherein the menthol comprises at least 0.02% by weight of the total consumable oral product, wherein the Erospicata oil comprises about 0.01% to about 5% by weight of the total oral consumable product, and wherein the heating agent is chosen from the group consisting of capsicum oleoresin, capsaicin, piperine, gingerol, shoagol, cinnamic aldehyde, ginger oleoresin, cinnamon oleoresin, and cassia oleoresin, black pepper oleoresin, pepper oleoresin and combinations thereof.

Claim 28 (original): The method of Claim 27 wherein the oral consumable product is selected from the group consisting of chewing gum, dentifrice, confection, lozenge, mouthwash, mouth spray, and edible film.

Claim 29 (original): The method of Claim 27 wherein the Erospicata oil is present as a flavoring agent.

Claim 30 (previously presented): The method of Claim 29 wherein the flavoring agent comprises 0.05 to 5% by weight of the total oral consumable product.

Claim 31 (previously presented): The method of Claim 29 wherein Erospicata oil comprises 5 to 70% by weight of the total flavoring agent.

Claim 32 (currently amended): A method of producing a chewing gum product comprising the steps of adding to a composition that includes a gum base, Erospicata oil, ~~an effective amount of menthol~~, a cooling agent and a heating agent, wherein the menthol comprises at least 0.02% by weight of the total consumable oral product, wherein the Erospicata oil comprises about 0.01% to about 5% by weight of the total chewing gum product, and wherein the heating agent is chosen from the group consisting of capsicum oleoresin, capsaicin, piperine, gingerol, shoagol, cinnamic aldehyde, ginger oleoresin, cinnamon oleoresin, and cassia oleoresin, black pepper oleoresin, pepper oleoresin and combinations thereof.

Claim 33 (currently amended): A method of reducing the amount of peppermint flavor required to achieve an organoleptic effect in a product comprising the steps of manufacturing the product with Erospicata oil, ~~an effective amount of menthol~~, a cooling agent and a heating agent, wherein the menthol comprises at least 0.02% by weight of the total consumable oral product, wherein the Erospicata oil comprises about 0.01% to about 5% by weight of the total product, and wherein the heating agent is chosen from the group consisting of capsicum oleoresin, capsaicin, piperine, gingerol, shoagol, cinnamic aldehyde, ginger oleoresin, cinnamon oleoresin, and cassia oleoresin, black pepper oleoresin, pepper oleoresin and combinations thereof.